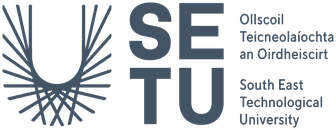
**Software Engineering Practice SETU Socialite**



# Product vision:

**FOR** SETU students, **WHOSE** information about both school and free time activities and events is scattered throughout several platforms THE SETU Socialite **IS A** service app **THAT** helps students to access information about opportunities at the university like internships, talks and events outside the university and joins that information with various outlets such as timetables, transport info etc. Which is **DIFFERENT FROM** having all the information scattered on SETU ‘s website, Instagram, and LinkedIn **OUR PRODUCT** will have all events and activities on and outside the university compiled in one place making the search results filtered and easily accessible.

Benefits:

The Benefits **THAT** this app will allow is, to bring student users to actively gather important information on events being held in the college like internships, programs, and joins that information with various outlets to students to acquire their daily information, such as timetables, transport info etc.

Similar Apps:

Instagram is like an app in the way that students often use Instagram to communicate with one another and to find out where the best hang out spots are, based on posted and recommendations.

LinkedIn is like our app as well as it can show where and when events and conferences take place, through recruiters and personal connections.

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The thing that sets us apart from Instagram and LinkedIn is that we make it easy for the student to find all the information they need. We share all the social information they need and want in one place to make the students' lives even easier.

Initial Features List:

Our initials feature list…

Blueprint

i.e. entail everything our app our platform can do.

The idea is that our app can display and publicize events, events that are social and educational. We take information from other apps like LinkedIn, Instagram, Facebook and reddit. And display them on our form like structure. This is to hopefully make it easier for students to know where and when events are occurring. It saves them from having to search across several platforms which some students might not even be on. This

Feature list

Login feature

Personal profile that lets you:

- upload events

- save events

- press attending/not attending to events/activities

- share events with friends/other users

Filtering of events and activities based on

- date

- category

- location

- on/off campus

Search bar to search for specific events/categories

Report button to report events/activities uploaded to the app

A featured section that shows relevant upcoming events on the homepage

Dropdown menu that lets you go to following pages:

Popular events – popular in terms of number of attendants

Current events

Student deals

Transport

Timetable

On campus (talks, clubs)

Location to every event/activity obtained from Google Maps

No matter where you are in the app, an icon button that returns to Homepage

<https://www.figma.com/file/dLnb4fNV4bs3lajlUggCrT/User-persona-(Copy)?type=whiteboard&node-id=0-1&t=PbwtZEqeI8LlYtlP-0>

A screenshot of a white paper with different colored squares

Description automatically generatedA screenshot of a computer

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