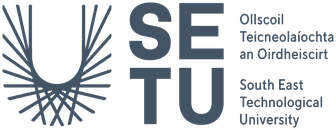
**Software Engineering Practice SETU Socialite**



# Product vision:

**FOR** SETU students, **WHOSE** information about both school and free time activities and events is scattered throughout several platforms THE SETU Socialite **IS A** service app **THAT** helps students to access information about opportunities at the university like internships, talks and events outside the university and joins that information with various outlets such as timetables, transport info etc. Which is **DIFFERENT FROM** having all the information scattered on SETU ‘s website, Instagram, and LinkedIn **OUR PRODUCT** will have all events and activities on and outside the university compiled in one place making the search results filtered and easily accessible.

Benefits:

The Benefits **THAT** this app will allow is, to bring student users to actively gather important information on events being held in the college like internships, programs, and joins that information with various outlets to students to acquire their daily information, such as timetables, transport info etc.

Similar Apps:

Instagram is like an app in the way that students often use Instagram to communicate with one another and to find out where the best hang out spots are, based on posted and recommendations.

LinkedIn is like our app as well as it can show where and when events and conferences take place, through recruiters and personal connections.

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The thing that sets us apart from Instagram and LinkedIn is that we make it easy for the student to find all the information they need. We share all the social information they need and want in one place to make the students' lives even easier.

Initial Features List:

* Login feature
* Personal profile that lets you:

  - upload events

  - save events

  - press attending/not attending to events/activities

           - share events with friends/other users

* Filtering of events and activities based on

           - date

- category

- location

- on/off campus

* Search bar to search for specific events/categories.
* Report button to report events/activities uploaded to the app.
* A featured section that shows relevant upcoming events on the homepage
* Dropdown menu that lets you go to following pages:

Popular events – popular in terms of number of attendants

Current events

Student deals

           Transport

Timetable

On campus (talks, clubs)

* Setu socialite logo, that when clicked brings the user back to the homepage.
* Location feature which ties google maps to every event.

<https://www.figma.com/file/dLnb4fNV4bs3lajlUggCrT/User-persona-(Copy)?type=whiteboard&node-id=0-1&t=PbwtZEqeI8LlYtlP-0>

**Persona No. 1 - Natalia:**

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A group of post it notes

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**Persona No. 2:**

A yellow paper with black text

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A group of colorful squares

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**Persona No. 3:**

**A screenshot of a computer

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A group of colorful cards

Description automatically generated with medium confidence

**Persona No. 4:**

A purple and black document

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A screenshot of a computer screen

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