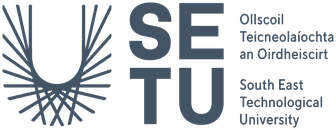
**Software Engineering Practice SETU Socialite**



# Product vision:

**FOR** SETU students, **WHOSE** information about both school and free time activities and events is scattered throughout several platforms THE SETU Socialite **IS A** service app **THAT** helps students to access information about opportunities at the university like internships, talks and events outside the university and joins that information with various outlets such as timetables, transport info etc. Which is **DIFFERENT FROM** having all the information scattered on SETU ‘s website, Instagram, and LinkedIn **OUR PRODUCT** will have all events and activities on and outside the university compiled in one place making the search results filtered and easily accessible.

Benefits:

The Benefits **THAT** this app will allow is, to bring student users to actively gather important information on events being held in the college like internships, programs, and joins that information with various outlets to students to acquire their daily information, such as timetables, transport info etc.

Similar Apps:

Instagram is like an app in the way that students often use Instagram to communicate with one another and to find out where the best hang out spots are, based on posted and recommendations.

LinkedIn is like our app as well as it can show where and when events and conferences take place, through recruiters and personal connections.

A blue square with white letters

Description automatically generated  

The thing that sets us apart from Instagram and LinkedIn is that we make it easy for the student to find all the information they need. We share all the social information they need and want in one place to make the students' lives even easier.

Initial Features List:

* Login feature
* Personal profile that lets you:

  - upload events

  - save events

  - press attending/not attending to events/activities

           - share events with friends/other users

* Filtering of events and activities based on

           - date

- category

- location

- on/off campus

* Search bar to search for specific events/categories.
* Report button to report events/activities uploaded to the app.
* A featured section that shows relevant upcoming events on the homepage
* Dropdown menu that lets you go to following pages:

Popular events – popular in terms of number of attendants

Current events

Student deals

           Transport

Timetable

On campus (talks, clubs)

* Setu socialite logo, that when clicked brings the user back to the homepage.
* Location feature which ties google maps to every event.

**Personas:**

What is a persona?

Understanding your potential users is essential for designing features that cater to their needs and crafting a user interface that resonates with them. Personas serve as representations of your target users, offering character portraits of the various individuals who might engage with your product. For instance, if your product focuses on appointment management for dentists, you may create personas such as a dentist, a receptionist, and a patient. These personas, tailored to different user types, allow you to envision their potential interactions with your software and anticipate any challenges they may encounter in comprehending and utilizing its features.

A higher resolution of our personas can be found [here.](https://www.figma.com/file/dLnb4fNV4bs3lajlUggCrT/User-persona-(Copy)?type=whiteboard&node-id=0-1&t=PbwtZEqeI8LlYtlP-0)

**Persona No. 1 - Natalia:**

A screenshot of a computer

Description automatically generated

A group of post it notes

Description automatically generated

**Persona No. 2 - Charles:**

A yellow paper with black text

Description automatically generated

A group of colorful papers with text

Description automatically generated

**Persona No. 3 - Abayomi:**

**A screenshot of a computer

Description automatically generated**

A group of colorful cards

Description automatically generated with medium confidence

**Persona No. 4 - Sarah:**

A purple and black document

Description automatically generated with medium confidence

A screenshot of a computer screen

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**User Scenarios:**

What is a user scenario?

A brief statement of the overall objective.

References to the personas involved so that you can get information about the capabilities and motivation of that user.

Information about what is involved in doing the activity.

An explanation of problems that can’t be readily addressed using the existing system.

A description of one way that the identified problem might be addressed.

**Scenario 1:**

Natalia is a Third year Psychology student at SETU, she works part-time at a local nursing home and plays tennis in her local club. She wants to keep up with her sporting activities. However, because of her heavy coarse load, it makes it increasingly difficult for her to keep up to date with events and manage her time adequately.

Natalia has several assignments due in the upcoming weeks and has several tournaments matches in her tennis club for regionals, her friends are also planning a trip to Dublin for a Mental health seminar soon and she would like to attend. But she is so busy practicing and working that she doesn’t have time to keep track of when certain things are and when the matches are playing, She needs a way of keeping up to speed with dates and times of events that update if details change like time and location, whilst also maintaining her attendance at lectures and labs.

With the use of SETU Socialite, Natalia can search for her tennis club and register to the specific event for tournament matches and gets notified for those upcoming events. She can also access her timetable to manage her attendance for her course to keep up to date with her studies, this will also **notify her of any opportunities/informative talks related to her course**.

**Scenario 2:**

Sarah is at university chatting with her mates about what they want to do on the weekend. She takes out her phone and opens the SETU Socialite App.

The app remembered her login, so she is already logged in to a personal account. The app opens on the homepage that shows the featured section and a search bar.

Sarah goes to the search bar and puts in the dates for the upcoming weekend to search for off campus events.

The app generates a list for her, showing the time, location, and title of different events like “Student Quiz Night” or “Taylor Swift Karaoke” etc. As well as showing the different events, every event also shows a preview of who is attending each event and if someone she knows is attending, their name will appear first like: “Charles and 57 others are attending”.

She sees one event that catches her eye and clicks on it. She is then led to a page that gives her a description of the event and lets her see the full list of who’s attending. She shows the page to her friends, and they agree it sounds like fun.

She presses the share button and sends it to her friends in their group chat and then presses: “attending” on the event.

**Scenario 3:**

Apart from being ambitious about learning about technology and cybersecurity, Charles is also interested in reading and literature.

He would like to spend some time discussing novels, writing, and getting some book recommendations from other book lovers.

He opens the SETU Socialite app and uses the search bar to search for literature under On Campus-events.

This gives him a result for a club to join that has meetings every Tuesday afternoon at the student hub.

He presses this suggestion, and the app takes him to a page that has a more thorough description of the club. It also shows him who to contact to join the club.

With this information he writes an email to the person listed on the app and can then join the group.

**Scenario 4:**

Abayomi is very athletic and he’s into various sporting activities such as soccer and goes to the gym during his free time. Now, he is looking into expanding his horizons in sports by connecting to other people with similar interests to pursue more opportunities such as scholarships and internships.

Since he is a regular to the SETU Arena for football matches, Abayomi opens the SETU Socialite app and notices that there is a features section on the homepage which he decides to click on and finds out that there is a dedicated search bar for filtering events specifically in relation to sports and fitness.

After entering just a few details about himself along with his preferences the app starts to generate activities such as a football tournament that is coming up next week and being interested in the event, he clicks on the learn more option and discovers things like the date, time and the football teams that are participating.

**User Stories:**

User stories are narratives that set out in a more detailed and structured way a single thing that a user wants from a software system.

As a <role> I <want | need> to <do something> so that <reason>

Or

As a <role>, I <want | need> to <do something>

**As a** College Student at SETU, **I** need a way of organizing my course timetable with my extra-curricular activities timetable on and off campus **to** keep track of events and overall keep up to speed with my studies.

**As a** college student **I** want to find out if there are fun events that are going on in my area, what date their on and finally what time, in order **to** find a fun and interesting event to entertain me and my fellow peers.

**As a** Student **I** want to find out what events my fellow peers are heading to and what kind of quality those events are, **to** better figure out if they are worth me going to as well.

**As a** college student, **I** want to be able to create a personal profile where I can upload and save events **to** indicate to my colleagues that I will be attending set events.

**As a** Student at SETU, **I** want to be able to report any inappropriate behavior or any misleading events **to** verify a safe space for other college students.

**As a** student, **I** want to be able to access all these events through google maps **to** make it easier for navigation and obtain accurate location information.